FINANCIAL SERVICES AND CREDIT GUIDE



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Bull Financial Group

FOR THE RIGHT FINANCIAL ADVICE

Financial Services and Credit Guide

Bull Group Pty Ltd trading as Bull Financial Group

BULL GROUP PTY LTD (ABN 91 010 652 883, ACN 010 652 883) trading as Bull Financial Group is an Authorised Representative (Authorised Representative number 250265) and credit representative (Credit Representative number 508782) of Charter Financial Planning Limited ("the Licensee").

References to "our", "we", "us", "me" and "I" refer to Bull Group Pty Ltd

This Financial Services and Credit Guide ("Guide") contains information that will help you decide whether to use the financial services we offer. It sets out:

- who we are and how to contact us
- the advice and services we provide
- information about the Licensee
- our fees and how we are paid in connection with those services
- how we manage your private information
- how you can complain about a matter relating to us

Not Independent

Generally, we provide personal advice in line with the Licensee's Approved Product and Services List (APSL) which may include financial products and services associated with the Licensee. We may receive commissions from life insurance products we recommend and non-monetary benefits such as training and educational seminars from product providers. For these reasons, we are not considered independent, impartial, or unbiased.

Our contact details:

Address: 236 Bourbong Street, BUNDABERG, QLD 4670

Phone: 07 4153 5388

Email: bfg@bullfinancial.com.au

Website: bullfinancial.com.au

Date prepared: 29 July 2026 - Version 4.2

Documents you may receive in the financial planning process

We will provide you with several documents as you progress through your financial planning and advice journey. We may provide these documents electronically to your nominated email address, unless otherwise agreed.

When we provide personal advice, it will normally be documented and provided to you in a Statement of Advice (SoA). The SoA contains a summary of your goals and the strategies and any financial products we may recommend to achieve your goals. It also provides you with detailed information about product costs and the fees and other benefits we and others will receive, as a result of our advice.

If we provide further personal advice an SoA may not be required. We will keep a record of any personal advice we provide you for seven years. You may request a copy of such records by contacting us during that period.

If we recommend or arrange a financial product for you, we will provide a Product Disclosure Statement (PDS), or Investor Directed Portfolio Services (IDPS) guide where relevant. These documents contain the key features of the recommended product, such as its benefits and risks, as well as the costs you will pay the product provider to manage that product. You should read any warnings in your advice document, the PDS or IDPS guide carefully before making any decision relating to a financial strategy or product.

Our advice and services

We are authorised to provide personal or general financial advice on:

- Wealth Accumulation
- Personal insurance
- Superannuation strategies and retirement planning
- Retirement income streams, including pensions and annuities
- Budget and cash flow management
- Centrelink and other government benefits

We are authorised to provide advice on and arrange the following products:

- Superannuation
- Securities
- Retirement savings accounts
- Managed investment schemes including Investor Directed Portfolio Services (IDPS)
- Deposit and payment products, including basic deposit, non-basic deposit, and non-cash payment products
- Life Products – Investment life insurance
- Life Products – Life risk insurance (including life cover, income protection cover, total and permanent disability cover, and trauma cover)

Your adviser may also be authorised to advise on other specialist areas. These are listed in their adviser profiles.

Transaction services

In limited circumstances, we can arrange financial product transactions for you on your instruction without providing personal advice.

Instructing us

You can give us instructions by telephone, mail, email, or other methods, as agreed with your adviser.

Providing information to us

It is important that we understand your circumstances and goals, so that we can provide you with appropriate advice and services. You have the right not to provide us with any personal information. Should you choose to withhold information, or if information you provide is incomplete or inaccurate, the advice or services we provide you may not be appropriate for you.

It is also important that you keep us up to date by informing us of any changes to your circumstances so we can determine if our advice is still appropriate.

Privacy Collection Statement

We are committed to protecting your privacy and outline below how we maintain the privacy of the information we collect about you.

As part of the advice journey, we need to collect information about you. Where possible we will obtain that information directly from you, but if authorised by you we may also obtain it from other sources such as your employer or accountant. If that information is incomplete or inaccurate, this could affect our ability to analyse your needs, objectives and financial situation, so our recommendations may not be appropriate or suitable for you.

We are also required to implement client identification processes under the Anti-Money-Laundering and Counter-Terrorism Financing Act (AML/CTF) 2006. We will need you to present identification documents such as passports and driver's licenses to meet our obligations.

We keep your personal information confidential and only use it in accordance with the Akumin Pty Limited (Akumin) Privacy Policy. Some of the ways we may use this information are set out below:

- We and the Licensee may use this information to provide financial and/or credit advice and services to you, including passing on your details to third parties such as product issuers;
- We may disclose your information to other financial advisers, brokers and those who are authorised by the Licensee to review clients' needs and circumstances from time to time, including other companies within Akumin and Entireti;
- Your information may be disclosed to external service suppliers both here and overseas who supply administrative, financial or other services to assist us, Akumin and Entireti to provide financial and/or credit advice and services to you. A list of countries where these service providers are located can be found in the Privacy Policy;
- Your information may be used to provide ongoing information about opportunities that may be useful or relevant to your financial needs through direct marketing (you can opt-out at any time); and
- Your information may be disclosed as required or authorised by law and to anyone authorised by you.

We and the Licensee will continue to take reasonable steps to protect your information from misuse, loss, unauthorised access, modification or improper disclosure. You can request access to the information we or the Licensee holds about you at any time to correct or update it as set out in the Akumin Privacy Policy. The Akumin Privacy Policy also contains information about how to make a privacy complaint. For a copy of the Akumin Privacy Policy visit http://www.akumin.com.au/privacy-policy or you can contact us.

Confidence in the quality of our advice

If at any time you are not satisfied with our services, the following will help you understand your options and find a resolution.

- Contact your adviser and tell them about your complaint.
- Alternatively, you can contact the Licensee at:
    - Phone 1800 812 388
    - Email complaints@akumin.com.au
    - Online at www.akumin.com.au
    - In writing to:

Attention: Advice Complaints Department

Charter Financial Planning Limited
Level 6, 88 Phillip Street
Sydney NSW 2000 Australia

They will try to resolve your complaint quickly and fairly. They will provide you with a decision about your complaint within 30 days of us receiving it.

We note that in some circumstances, it may not be possible for us to completely resolve a complaint within this timeframe. If you do not agree with our decision in respect of your complaint, or are otherwise unsatisfied with our response, you may escalate your complaint to one of the following External Dispute Resolution Schemes.

Any issues about financial advice, investments, superannuation, insurance matters, or credit matters	**Australian Financial Complaints Authority (AFCA)** GPO Box 3, Melbourne VIC 3001 1800 931 678 www.afca.org.au info@afca.org.au
Any issue about your personal information	**The Office of the Australian Information Commissioner** GPO Box 5218, Sydney NSW 2001 1300 363 992 www.oaic.gov.au enquiries@oaic.gov.au

You may also contact the **Australian Securities & Investments Commission (ASIC)** on 1300 300 630 (free call info line) to make a complaint and obtain information about your rights.

Professional indemnity insurance

We maintain professional indemnity insurance to cover our advice and the recommendations provided by your adviser. The Licensee is also covered by professional indemnity insurance and this satisfies the requirements imposed by the Corporations Act 2001 and National Consumer Credit Protection Act. The insurance also covers claims arising from the actions of former employees or representatives of the Licensee, even where subsequent to these actions, they have ceased to be employed by or act for the Licensee.

About the Licensee

Charter Financial Planning Limited; ABN 35 002 976 294 Australian Financial Services Licensee and Australian Credit Licensee; Licensee No: 234665

Registered office is at Level 6, 88 Phillip Street, Sydney NSW 2000 Australia.

The Licensee has:

- Approved the distribution of this Guide
- Authorised us to provide advice and other services as described in this Guide.

About Akumin Pty Limited & Entireti Limited

The Licensee is a wholly-owned subsidiary of Akumin Pty Limited.

Akumin Pty Limited is a subsidiary of Entireti Limited, a group that specialises in licensing and advice business services to financial planning practices and their clients.

AMP Limited holds a minority stake (currently 30%) in Akumin Pty Limited.

We can provide advice on products and services from a wide range of financial product and service providers, some of which are related or associated with the Licensee.

If we recommend a product issued by AMP Limited or a third party product issuer, they will benefit from our recommendation by receiving product, administration and investment fees, as well as fees paid by fund managers to distribute their product. These fees are all disclosed in the relevant PDS or IDPS guide.

Salita Portfolio Services Pty Ltd, a wholly owned subsidiary of Entireti Limited, provides portfolio construction and investment services to third party product issuers and receives fees for those services.

Entireti Lending Solutions Pty Ltd, a wholly owned subsidiary of Entireti Limited, provides credit services to their clients and receives remuneration, including commissions, fees and other benefits for those services.

The Licensee maintains an APSL, from a diversified selection of approved Australian and International fund providers, including companies related to the Licensee. These have been researched by external research houses as well as our in-house research team. The Licensee regularly reviews products and services to ensure they remain competitive with similar products that address similar client needs and objectives. Generally, we recommend products on the APSL. However, if appropriate for your needs, we may, subject to the Licensee's approval, recommend other products.

Authorised Representatives and/or staff employed in our business may hold shares in AMP Limited, whose share price may be favourably affected by the sale of products issued by AMP Group companies.

Our fees

We will discuss and agree the actual fees with you before we proceed and where relevant the fees and commissions will be disclosed in the advice document provided to you. The following section outlines the types of fees that may apply.

The fees charged for our advice and services may be based on a combination of a set dollar amount, or a percentage-based fee. Our agreed advice and service fees may include charges for one off or regular fees. We may also receive initial or ongoing commissions from certain product providers.

Licensee fees

Unless stated otherwise, all permissible revenue, including any advice and service fees and commissions will be paid to the Licensee. It will then pass on the amounts due to us through its payment system. The Licensee charges us a Licensee Fee each year. The Licensee Fee is determined as an annual amount based on a number of factors, including our business revenue, the number of advisers and/or accredited mortgage consultants in the practice and a practice fee.

Note that some asset finance providers may pay commissions directly to us rather than through the licensee.

Other costs

Other costs may apply in the process of providing our advice and services to you. We will agree all additional costs with you prior to incurring them.

The following table outlines the range of fee we charge and should be used as a guide only. We will discuss your individual needs and agree our fees with you. The actual agreed fees will depend on factors such as the complexity of your circumstances and goals and the scope of the advice. All fees and charges include GST.

Fee type & Description

Development Meeting Fee - $880

Full appointment with a qualified Financial Planner so we can 'Get to know You' and your goals and objectives

A discussion on what we can do to add value to your financial position

Initial or ad hoc fees when you have significant changes

The fee to research, prepare and implement a financial plan (Statement of Advice) can be as follows:

Salary Packaging & Simple	$3,300 - $5,500
Standard	$5,500 - $8,800
Complex	$8,800 +

This covers the considerable time it takes to:

- understand your circumstances, goals and objectives;
- educate you on how different financial products work and the numerous strategies available to you;
- help you make decisions with regard to the investment strategies that are right for you; and
- navigate through the complicated and ever-changing legislative environment to best achieve your objectives.

It also covers the cost of providing you with a document that clearly outlines our recommendations and explains why these recommendations have been made and how they benefit you.
Discounts can be provided for clients paying an Annual advice and service fees.

Annual advice and service fees

You can elect to enter into a 12-month advice and services agreement as part of your financial planning strategy. The fee generally can range from 0.55% to 1.32% depending on the funds under advice, level and complexity of service. Details of the services and fees will be set out within the agreement.
If, however you have $750,000 under advice the fee may be 0.88% which is equivalent to $6,600 per year.

Commissions

Insurance

Initial commissions: Up to 66% of the first year's premium for new policies implemented from 1 January 2020.

We may receive commissions on increases or additions to existing policies of up to 66% of the increased amount.

Ongoing commissions:

Up to 22% of the insurance premium each following year.
For example: On insurance policies implemented from 1 January 2020, if your insurance premium was $1,000, we would receive an initial commission of up to $660. We would receive an ongoing commission of up to $220 pa.

Other benefits we may receive

In addition to the payments explained above we may receive other monetary and non-monetary benefits, support services or recognition from the Licensee to help us grow our business. These are not additional costs to you. They could include training, badging rights, technology and technology support, marketing, financing, events or other recognition we are eligible for. We may receive benefits from product issuers that may include non-monetary benefits that are valued at less than $300. We may also participate in business lunches or receive corporate promotional merchandise tickets to sporting or cultural events and other similar items.
From time to time, Entireti Limited may facilitate access to the Licensee and us to be trained and educated by product issuers on their products.

Personal and professional development

The Licensee provides personal and professional development opportunities such as education and professional development programs, offered annually to qualifying practices.

Other business interests and relationships

Where you have been referred to us by someone else, we may pay them a fee, commission or some other benefit in relation to that referral. Our current referral arrangements are detailed below:

Our Referral arrangements

We may receive payments to refer you to other service providers. These amounts do not involve additional costs and will be disclosed to you by the Lender prior to you accepting any recommendation.

The current referral arrangements where we may receive Income are detailed below:

Provider	Services	Payment arrangement
My Castle Lending	Mortgage Consultant	20% of the upfront and ongoing commissions.
Lend Perspective	Mortgage Consultant	20% of the upfront and ongoing commissions.

Financial and Credit Adviser Profiles



About Leanne Bull CFP®

Leanne Bull is an Authorised Representative (AR number 250728) and credit representative (CR number 406650) of the Licensee.

Contact details

Address	236 Bourbong Street, Bundaberg, QLD 4670
Phone	07 4153 5388
Email	bfg@bullfinancial.com.au

Advice and services Leanne can provide

Leanne is authorised to provide the services listed in the Our advice and services section of this Guide.

In addition to the areas listed in that section, Leanne can also advise on:

- Margin lending facilities
- Self-managed super funds
- Aged Care

How is Leanne paid?

Leanne receives the following from our practice:

- Salary
- Dividends
- Bonus
- Equity in the practice

About Stephen Moore



Stephen Moore is an Authorised Representative (AR number 396798) and credit representative (CR number 396800) of the Licensee.

Contact details

Address	236 Bourbong Street, Bundaberg, QLD 4670
Phone	07 4153 5388
Email	bfg@bullfinancial.com.au

Advice and services Stephen can provide

Stephen is authorised to provide the services listed in the Our advice and services section of this Guide.

How is Stephen paid?

Stephen receives the following from our practice:

- Salary
- Bonus

Based on the above, the following contains his remuneration details:

Stephen is an employee of Bull Financial Group and receives salary plus bonuses from the practice.

About Karen-Ann (Karen) Otto



Karen Otto is an Authorised Representative (AR number 1234249) and credit representative (CR number 544662) of the Licensee.

Contact details

Address	236 Bourbong Street, Bundaberg, QLD 4670
Phone	07 4153 5388
Email	bfg@bullfinancial.com.au

Advice and services Karen can provide

Karen is authorised to provide the services listed in the Our advice and services section of this Guide.

How is Karen paid?

Karen receives the following from our practice:

- Salary
- Bonus

Based on the above, the following contains her remuneration details:

Karen is an employee of Bull Financial Group and receives salary plus bonuses from the practice.

About Andrew Alston



Andrew Alston (Andy) is an Authorised Representative (AR number 1296690) and credit representative (CR number 376083) of the Licensee.

Contact details

Address	236 Bourbong Street, Bundaberg, QLD 4670
Phone	07 4153 5388
Email	bfg@bullfinancial.com.au

Advice and services Andy can provide

Andy is authorised to provide the services listed in the Our advice and services section of this Guide.

In addition to the areas listed in that section, Andy can also advise on:

- Margin lending facilities
- Self-managed super funds

How is Andy paid?

Andy receives the following from our practice:

- salary
- bonus

Based on the above, the following contains his remuneration details:

Andy is an employee of Bull Financial Group and receives salary plus bonuses from the practice.